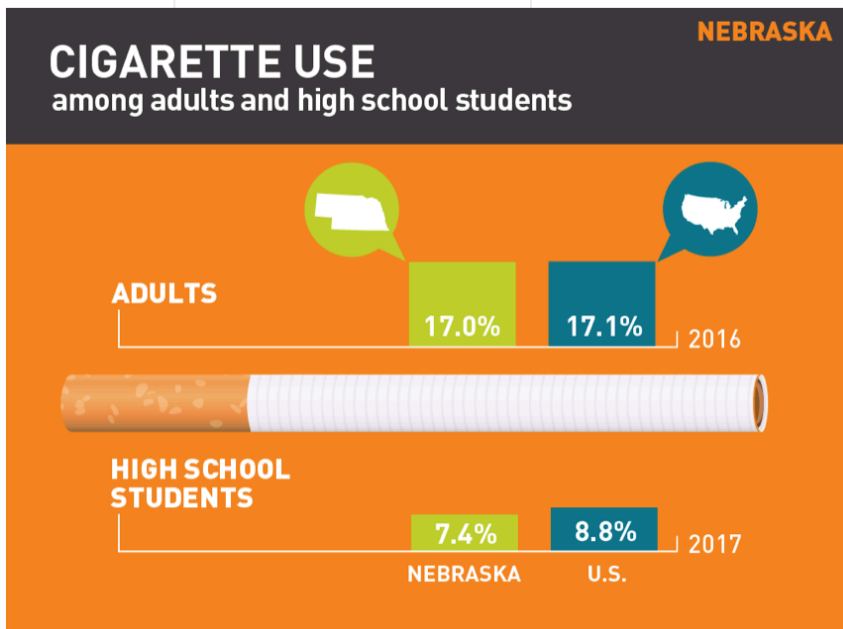


Policy & Systems Change – Tobacco



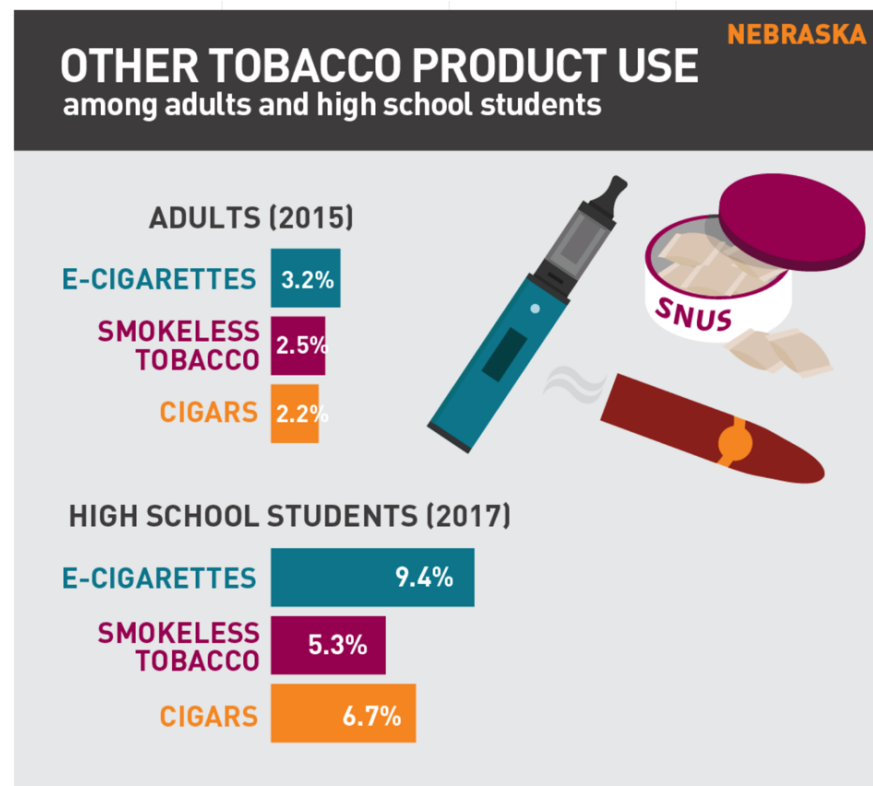
Clean indoor air ordinances

- Smoking is prohibited in all government workplaces, private workplaces, schools, childcare facilities, restaurants, bars (except cigar shops), casinos/gaming establishments, retail stores and recreational/cultural facilities.⁶

Youth access laws

- The minimum age of sale for tobacco products in Nebraska is 18.⁷
- Minors are prohibited from buying e-cigarettes.⁶
- The sale of tobacco products through self-service displays is prohibited.⁶

Source: <https://truthinitiative.org/tobacco-use-nebraska>

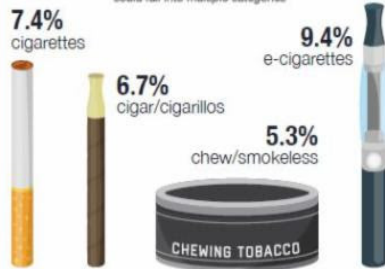


YOUTH TOBACCO USE IN NEBRASKA

Youth Tobacco Use Breakdown

LAST 30 DAYS²

Note: a single Nebraska youth could fall into multiple categories



Usage Percentages

NEBRASKA YOUTH OVERALL¹

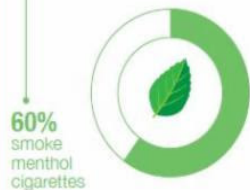


Friend Circles



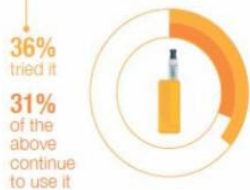
Menthol Flavoring

NEBRASKA YOUTH USAGE¹



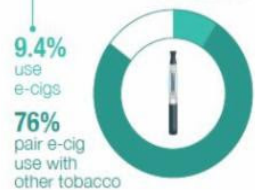
E-Cigarette Trends

NEBRASKA YOUTH¹



E-Cigarette Use

USE-RATE IN THE LAST 30 DAYS²



These numbers CAN improve. YOU can help.

WAYS TO DECREASE YOUTH TOBACCO USAGE:³



Tobacco Free Nebraska • Nebraska Department of Health & Human Services

For more information, visit dhhs.ne.gov/TFN.

¹Tobacco Free Nebraska. [Nebraska Youth Tobacco Survey](http://dhhs.ne.gov/Reports/Youth%20Tobacco%20Survey%20Report%20%2016%20-%202017.pdf), <http://dhhs.ne.gov/Reports/Youth%20Tobacco%20Survey%20Report%20%2016%20-%202017.pdf>, 2016/2017. Created June 2018.
²State of Nebraska. [2017 Youth Risk Behavior Survey Results](http://hsr.unl.edu/nebraska2017/PreliminaryRSGReport_Final.pdf), http://hsr.unl.edu/nebraska2017/PreliminaryRSGReport_Final.pdf, December 2017.
³Center for Disease Control. [Youth Tobacco Use](https://www.cdc.gov/tobacco/data_statistics/fact_sheets/youth_data/tobacco_use/index.htm), https://www.cdc.gov/tobacco/data_statistics/fact_sheets/youth_data/tobacco_use/index.htm, 2018.

Economics of tobacco use and tobacco control

- Nebraska received \$103.5 million (estimated) in tobacco settlement payments and taxes in fiscal year 2018.⁴
- Of this, the state allocated \$2.6 million in state funds to tobacco prevention in fiscal year 2018, just 12.4 percent of the Centers for Disease Control and Prevention's annual spending target.⁴
- Smoking-caused health care costs: \$795 million per year⁴
- Smoking-caused losses in productivity: \$605.5 million per year⁵

Quitting statistics and benefits

- The CDC estimates that 47.1 percent of daily adult smokers in Nebraska quit smoking for one or more days in 2016.⁹
- In 2014, the Affordable Care Act required that Medicaid programs cover all quit medications.^{7**}
- Nebraska's state quit line invests \$1.35 per smoker, compared to the national average of \$2.10.⁷
- Nebraska does not have a private insurance mandate provision for quitting tobacco.⁷

Source: <https://truthinitiative.org/tobacco-use-nebraska>